

Mike Maddock

CEO & Founding Partner, Maddock Douglas



MEET MIKE

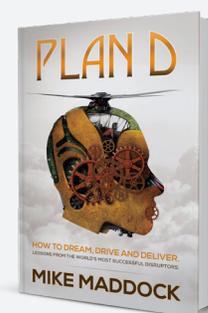
Mike Maddock is an entrepreneur, inventor, writer and keynote speaker. He is the CEO and founding partner of Maddock Douglas, an internationally recognized innovation consulting firm that has worked with more than 25 percent of the Fortune 100 to design and launch new products, services, experiences and business models. A serial entrepreneur, Mike has founded six successful businesses. Mike's fun and interactive keynote presentations have consistently rated 9.5+ at business conferences around the world.

He is a long-time Forbes contributor and the co-author of four books: "Free the Idea Monkey," "Brand New," "Flirting with the Uninterested" and "Plan D: Lessons from the World's Most Successful Disruptors." Plan D was released in February 2019 and is an Amazon best seller, reaching #1 in Strategic Business Planning.

SPOTLIGHT ON MIKE'S LATEST BOOK

Plan D: Lessons from the World's Most Successful Disruptors

Are you a disruptor? Do you manage one? Companies can no longer grow their way to long-term security. Agility, speed and curiosity are now more important than size. So today, leaders must have disruptors on their teams or become one themselves. This book studies what the best disruptors have in common and how to get the most out of the "Crazy Ones" in your organization.



#1 in Strategic Business
Planning on Amazon

Expert Speaker
Mike Maddock



Honestly, Mike was a dream — he rocked three presentations in three cities in three days. We couldn't ask for more.

— Steve Dobbins, SVP of Member Engagement, Vistage

Mike made us look really good. The meeting was one of the highest-rated chapter meetings in the last 15 years. Mike's presentations were compelling and provided a lot of value — scoring him at the top of all of our thought leaders.

— Arthur Samet, President and CEO, Samet Corporation; Young Presidents' Organization Meeting Co-Chair

IN-DEMAND TOPICS

Innovation: Get Unstuck

There's a predictable pattern that occurs after a leader announces that innovation is a priority. Understand how, where and why organizations get stuck on their innovation journeys.

KEY TAKEAWAYS

- + Warning signs of an imminent "stuck" in your organization
- + Simple practices the best use to conquer inertia

Free the Idea Monkey...to Focus on What Matters Most!

Do you want an innovative culture? The most innovative companies have discovered and mastered the balance between its visionary leaders and the operators that must get things done.

KEY TAKEAWAYS

- + How to identify your Idea Monkeys and Ringleaders
- + Techniques to get the most out of your creatives and operators

Plan D: Why the Future Belongs to Disruptors

Disruptors know how to change industries, teams and even themselves. Explore the 10 habits of disruptors and how you, too, can stay three steps ahead.

KEY TAKEAWAYS

- + The most effective "disruption habits" to adopt as a leader
- + Ways to help your teams develop the disruptor's mindset



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To book Mike for your next event, get in touch: speakers@maddockdouglas.com